

# The Monetization of Pairing Training “Skills” with “Tools”

## Continuing Education

### Teleseminar Secrets™

## Skills Training

Product creation; list building; joint venturing; outsourcing; email and online marketing; public speaking; teleseminars.

## Tools Recommended

[www.InstantTeleWebcast.com](http://www.InstantTeleWebcast.com)  
[www.AudioGenerator.com](http://www.AudioGenerator.com)  
[www.MarketersChoice.net](http://www.MarketersChoice.net)  
[www.AskDatabase.com](http://www.AskDatabase.com)

### Virtual Book Tour Secrets™

Selling books via teleseminars; tele-interviewing; email and online marketing; outsourcing; repurposing content; publishing.

[www.AdImpact.com](http://www.AdImpact.com)  
[www.InstantVideoGenerator.com](http://www.InstantVideoGenerator.com)  
[www.MarketersChoice.net](http://www.MarketersChoice.net)  
[www.VisualThesaurus.com](http://www.VisualThesaurus.com)

### Stick Strategy Secrets™

Increasing “back-end” sales; decreasing refund requests; business automation; “robotic” selling; product consumption.

[wwwAutomaticResponse.com](http://wwwAutomaticResponse.com)  
[www.InstantVideoGenerator.com](http://www.InstantVideoGenerator.com)  
[www.CopyTalkNow.com](http://www.CopyTalkNow.com)  
[www.MarketingMakeoverGenerator.com](http://www.MarketingMakeoverGenerator.com)

### Podcast Secrets™

Repurposing, “time-shifting” audio/video content; monetizing podcasts; studio quality audio recording; getting on iTunes.

[www.EMIdomains.com](http://www.EMIdomains.com)  
[www.GigaVox.com](http://www.GigaVox.com)  
[www.PodcastTools.com](http://www.PodcastTools.com)  
[www.RoboForm.com](http://www.RoboForm.com)

### Marketing with Postcards™

Up-selling with direct mail; prospecting with direct mail; offline-to-online list building; direct mail event marketing.

[www.StayInTouchSystem.com](http://www.StayInTouchSystem.com)  
[www.MySeminarPlayer.com](http://www.MySeminarPlayer.com)  
[www.aWeber.com](http://www.aWeber.com)  
[www.CompleteMarketingSystems.com](http://www.CompleteMarketingSystems.com)